

**Schedule of events for the “Women's Leadership and Mentoring”  
program at IAPM at 2024**

<b>N/n</b>	<b>date</b>	<b>Theme of events for the “Women's Leadership and Mentoring” program at IAPM</b>
1.	28.02.2024	Low-Code/No-Code tools: how to create websites and applications without in-depth programming knowledge
2.	06.03.2024	Work-Life Balance: how to achieve harmony, not perfection
3.	13.03.2024	Routine automation: creating simple macros and using Trello/Notion
4.	20.03.2024	The art of public speaking: from voice work to body language
5.	27.03.2024	Data visualization: learning to create clear graphs and infographics in Excel and Power BI
6.	03.04.2024	Workshop on innovative approaches to solving any task
7.	10.04.2024	Gamification in life and business: how to turn routine into a game
8.	17.04.2024	Declining: the art of saying no without feeling guilty
9.	24.04.2024	Emotional intelligence: recognizing, understanding, and managing your emotions
10.	01.05.2024	Effective resume and cover letter: the art of presenting yourself
11.	08.05.2024	Women in IT: how to build a career in the technical field
12.	15.05.2024	Women in STEM (science, technology, engineering, mathematics): success stories and challenges
13.	22.05.2024	Career navigator: how to build a successful trajectory while still at university
14.	29.05.2024	Creative thinking: tools for generating ideas (TRIZ, design thinking)
15.	05.06.2024	Loans, deposits, fintech: understanding financial instruments
16.	12.06.2024	Legitimate burnout: how to recognize it and what to do about it?
17.	19.06.2024	Leadership without a title: how to influence from any position
18.	26.06.2024	Marketing and brand management: how to create products that people love
19.	04.09.2024	My first day at work: how to successfully integrate into the team and adapt
20.	11.09.2024	Networking for introverts: effective strategies for building relationships

21.	18.09.2024	Basics of conflict resolution: how to effectively resolve disputes
22.	25.09.2024	Personal legend: how to talk about yourself and your project in 60 seconds (elevator pitch)
23.	02.10.2024	Entrepreneurial thinking: how to find an idea and test it with minimal costs
24.	09.10.2024	Self-care: what it really is and why it is not selfishness
25.	16.10.2024	Building a personal brand on social media (LinkedIn, Instagram)
26.	23.10.2024	Legal basics for young professionals: employment contracts, copyright, sole proprietorship
27.	30.10.2024	Proactivity as a habit: how to manage events rather than react to them
28.	06.11.2024	Professions of the future: where to go to stay relevant
29.	13.11.2024	Social entrepreneurship: how to create a business that solves social problems
30.	20.11.2024	Storytelling: learning to tell stories to captivate your audience
31.	27.11.2024	Stress interviews: techniques for confident behavior and answering difficult questions
32.	04.12.2024	Time management for women: how to find time for education, career, hobbies, and leisure
33.	11.12.2024	Techniques for self-motivation and combating procrastination
34.	18.12.2024	Financial self-defense: personal budgeting, savings, and investing for beginners